

# GREAT WORKPLACES

GREAT  
PLACE  
TO  
WORK®

Do you love  
where you work?

Getting from good to great



Compliments  
of **Baird**  
Ranked #22  
for 2016  
Medium  
category

How to get from good  
to great – and stay there

■ **Standing out from the crowd**

How the UK's Best Workplaces  
outperform the average organisation

■ **Best Workplaces –**

Which organisations have  
made this year's ranking?



# BEST WORKPLACES AWARDS 2016



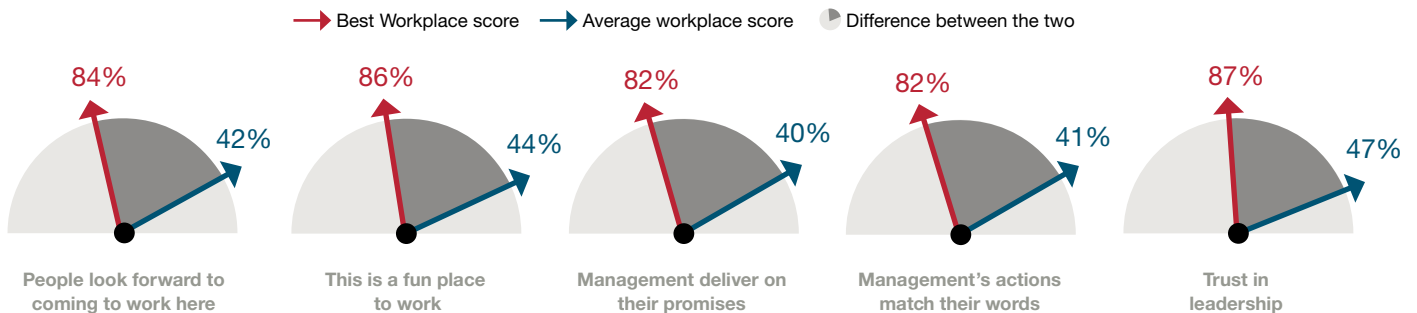
Best Workplaces 2016  
United Kingdom



## Standing out from the crowd

The UK's Best Workplaces easily outperform the average organisation. We look at how employees responded to a range of statements in our Trust Index<sup>®</sup> survey covering 17 different workplace areas or categories.

### TOP 5 DIFFERENCES BETWEEN UK BEST WORKPLACES AND AVERAGE WORKPLACES BY TRUST INDEX<sup>®</sup> SCORE



# BAIRD

**Employees** 82  
**Sector** Financial Services

“Even the most junior members of staff are valued and appreciated by the most senior.”  
**Employee**

The privately-held, employee-owned business model gives all associates an opportunity to own an equity stake in the business.



### Best Workplaces 2016: Medium category

**Ranking**  
**20** Cadence Design Systems

**Ranking**  
**21** Liberty IT

**Ranking**  
**22** Baird

**Ranking**  
**23** Royal College of Veterinary Surgeons

**Ranking**  
**24** Media Math

**Ranking**  
**25** Open Health

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