

# Baird Core Plus Bond Fund

As of December 31, 2013

Baird Funds

## Investment Objective

The investment objective of the Fund is to seek a total return, before Fund expenses, greater than the total return of the Barclays U.S. Universal Bond Index using an enhanced core fixed income management approach.

## Investment Philosophy

Risk control is the foundation of the Baird Advisors investment discipline. Since interest rates are extremely difficult to consistently forecast over time, Baird Advisors employs a duration-neutral, risk-controlled approach. The duration of the Fund is set equal to the duration of the Barclays U.S. Universal Bond Index, thus helping to ensure a high degree of predictability in tracking benchmark returns.

Incremental value is added through security selection, yield curve positioning, sector allocation and competitive execution of trades.

## Investment Strategy

The Fund actively invests in the following types of debt securities:

- U.S. Treasuries
- U.S. Government Agencies
- Asset and mortgage-backed obligations of U.S. Issuers
- Corporate debt of U.S. and Foreign Issuers

The Fund only invests in U.S. dollar denominated debt securities. The Fund invests primarily in investment-grade debt securities, but may invest up to 20% in non-investment grade securities.

Baird Advisors keeps the duration of the Fund's portfolio equal to the Barclays U.S. Universal Bond Index. The Fund's dollar-weighted average effective maturity will normally be more than five years but less than ten years. The Fund diversifies its holdings across many different issuers from a variety of sectors.

**Investors should consider the investment objectives, risks, charges and expenses of the fund carefully before investing. This and other information can be found in the prospectus or summary prospectus. A prospectus or summary prospectus may be obtained by visiting [bairdfunds.com](http://bairdfunds.com) or calling 800-444-9102. Please read the prospectus or summary prospectus carefully before you invest or send money.**

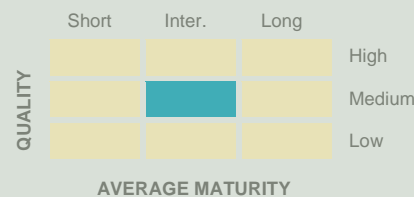
## Fund Information

	Institutional Shares	Investor Shares
Ticker	BCOIX	BCOSX
CUSIP	057071870	057071888
Net Asset Value	\$10.77	\$11.16
Load Type	No-Load	No-Load
12b-1 Fees	–	0.25%
Minimum Initial Investment	\$25,000	\$2,500 (IRA: \$1,000)
Expense Ratio	0.30%	0.55%

## Investment Style<sup>1</sup>

**Category:** U.S. Fixed Income

**Style:** Domestic Bond



## Fund Management Team

The Baird Core Plus Bond Fund is managed by Baird Advisors, the institutional fixed income investment management group of Robert W. Baird & Co., Inc. In February, 2000 this team of experienced fixed income portfolio managers formed the newly created investment group within Robert W. Baird. The three founding partners of Baird Advisors who developed and implemented the investment process have been working together since 1979, and continue to lead a very deep and seasoned portfolio management team with uncommon longevity. Each named portfolio manager has over 20 years of experience managing fixed income portfolios.

	Fund Manager Since	Joined Industry
Mary Ellen Stanek, CFA	2000	1979
Gary A. Elfe, CFA	2000	1978
Charles B. Groeschell	2000	1979
Warren D. Pierson, CFA	2000	1985
Daniel A. Tranchita, CFA	2000	1989
M. Sharon deGuzman	2000	1990

## Performance Information (as of 12/31/2013)

	Total Returns (%)		Average Annual Total Returns (%)				
	YTD	3 Months	1 Year	3 Years	5 Years	10 Years	Since Inception (9/29/00)
Institutional Class	-1.32	0.35	-1.32	4.75	7.80	5.79	6.53
Investor Class	-1.61	0.27	-1.61	4.49	7.53	5.53	6.27
Barclays U.S. Universal Bond Index	-1.35	0.22	-1.35	3.79	5.41	4.85	5.73

	Calendar Year Total Returns (%)									
	2012	2011	2010	2009	2008	2007	2006	2005	2004	2003
Institutional Class	7.95	7.89	9.81	15.36	-1.79	5.98	6.58	2.24	6.31	8.96
Investor Class	7.80	7.57	9.53	15.06	-2.07	5.79	6.35	1.93	6.11	8.62
Barclays U.S. Universal Bond Index	5.53	7.40	7.16	8.60	2.38	6.50	4.97	2.72	4.97	5.82

Performance data quoted represents past performance. Past performance does not guarantee future results. Investment return and principal value of an investment in the fund will fluctuate so that an investor's shares when redeemed may be worth more or less than their original cost. The fund's current performance may be lower or higher than the performance data quoted. Performance figures assume reinvestment of all dividends and capital gains. For performance current to the most recent month-end, please visit [bairdfunds.com](http://bairdfunds.com).

Yield Information	Institutional Shares	Investor Shares
SEC 30-Day Yield	3.11%	2.86%
Distribution Frequency	Monthly	Monthly

Expense Ratio	Institutional Shares	Investor Shares
Total Operating Expenses	0.30%	0.55%

Quality Profile <sup>2</sup>	Fund	Index
U.S. Treasury	8.6%	29.9%
U.S. Government Agency	18.4%	28.3%
AAA	9.2%	4.7%
AA	6.1%	4.3%
A	19.9%	11.4%
BBB	26.1%	13.3%
Below BBB	11.7%	8.1%
Not rated	0.0%	0.0%

Fund Statistics	
Average Effective Duration	5.39 Years
Average Effective Maturity	6.95 Years
Annual Turnover Rate	35.5%
Number of Holdings	681
Fund Assets	\$2,834,851,265

Sector Profile	Fund	Index
U.S. Treasury	8.6%	29.9%
U.S. Government Agency	0.0%	3.5%
Other Government Related	4.3%	9.4%
Corporate Debt	50.5%	30.1%
<i>Industrials</i>	20.9%	18.2%
<i>Utilities</i>	6.8%	2.9%
<i>Financials</i>	22.8%	9.0%
Mortgages	30.6%	26.7%
<i>Commercial Mortgage-Backed</i>	7.2%	1.6%
<i>Residential Mortgage-Backed</i>	23.4%	25.1%
Asset-Backed	5.5%	0.4%
Cash	0.5%	0.0%

<sup>1</sup>By using the asset weighted average of the fund's individual securities, Baird is illustrating the fund's overall risk orientation using the fund's average maturity and average credit quality, which are two primary factors that can affect performance. The average portfolio maturity suggests an amount of expected interest rate sensitivity with the "short" column representing an average maturity of less than 3.50 years, and the "long" column representing an average maturity of more than 10 years. High quality represents an average portfolio credit rating of AA or better, whereas low credit would represent an average credit quality of below investment grade. The manager receives credit quality ratings on the underlying securities of the portfolio from S&P, Moody's or Fitch. The manager reports and utilizes the highest rating of the agencies when calculating the average portfolio rating.

<sup>2</sup>The quality profile is calculated on a market value-weighted basis using the highest credit quality rating given by S&P, Moody's or Fitch for each security in the fund.

The SEC 30-Day Yield reflects the rate at which the fund is earning income on its current portfolio of holdings after expenses.

The Fund may invest in U.S. dollar denominated foreign securities which involve additional risks such as the potential for political and economic instability and less strict regulation. The Fund may also invest in mortgage and asset-backed securities which include interest rate and repayment risks more pronounced than those of other fixed income securities.

Baird Funds are offered through Robert W. Baird & Co., a registered broker/dealer, member NYSE and SIPC. Robert W. Baird & Co. also serves as investment advisor for the Fund and receives compensation for these services as disclosed in the current prospectus.