

# WHAT'S NEW AT BAIRD

## Equity Research

Seven Baird research analysts were recognized for stock picking and earnings estimating expertise in the 2015 Thomson Reuters StarMine Analyst Awards.

## Sales & Trading

Baird ranked No. 1 overall for research quality and importance among small-/mid-cap research advisory firms in the 2015 Greenwich Associates Annual Survey.<sup>1</sup>

## Corporate Access

Award-winner Corporate Access team coordinated over 500 non-deal road shows, arranged nearly 10,000 one-on-one meetings between companies and institutional clients and scheduled 60+ field trips in 2014.

## 2015 Conference Schedule

Healthcare  
Sep 9-10 | New York City  
Industrial  
Nov 9-11 | Chicago

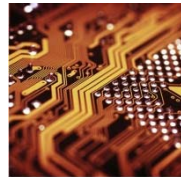
# Baird Research Coverage



Institutional Equities  
& Research

Page

## 2 Technology & Services



9 Research Teams  
17 Average Years Sr. Analyst Experience  
148 Companies Covered

## 4 Healthcare & Life Sciences



6 Research Teams  
15 Average Years Sr. Analyst Experience  
94 Companies Covered

## 6 Industrial



10 Research Teams  
15 Average Years Sr. Analyst Experience  
154 Companies Covered

Page

## 8 Financial / Real Estate



6 Research Teams  
17 Average Years Sr. Analyst Experience  
116 Companies Covered

## 9 Consumer & Retail



6 Research Teams  
16 Average Years Sr. Analyst Experience  
84 Companies Covered

## 10 Energy



5 Research Teams  
16 Average Years Sr. Analyst Experience  
119 Companies Covered

<sup>1</sup>Greenwich Associates U.S. Equity Investors – Small-/Mid-Cap Funds, April 2015. Survey conducted with 92 small-cap and mid-cap fund managers. Rankings for qualitative metrics are based on leading research firms in survey.  
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