



Baird OnLine

Changing Login Information

When your Baird OnLine access is set up, Baird generates a User ID and Password that consist of random letters and numbers. You may personalize your login information by following the steps below.

Changing Your Login Information

1. Log in to Baird OnLine using your current login information.
2. Click **Client Service Center**.

The screenshot shows the Baird OnLine Client Service Center page. The navigation bar includes links for My Home, Account Information, Investing Tools, Baird Research, and Client Service Center (highlighted with a red box). The main content area is divided into two columns. The left column, titled 'My Financial Advisor', displays contact information for Wolf/Nataly, including a phone number (248-932-8865) and an office location (7125 Orchard Lake Rd Ste 302, West Bloomfield, MI 48322). The right column, titled 'Baird OnLine News', contains two articles: 'Go Paperless: Sign Up for Electronic Statements' and 'First Quarter Statement Stuffers'. The 'Go Paperless' article mentions getting account statements and transactions instead of in the mailbox. The 'First Quarter Statement Stuffers' article mentions additional information sent with the first quarter statement for March 2009.

3. Click **Login Information**.
4. Enter your **Current User ID** into the first box.
5. Enter your **New User ID** into the second and third boxes.
6. Click **Submit** to save the changes.

The screenshot shows the Baird OnLine Login Information page. The navigation bar includes links for My Home, Account Information, Investing Tools, Baird Research, Client Service Center, Manage Accounts, Login Information (highlighted with a red box), eDelivery Options, and Baird Online Support. Below the navigation bar, there are two input fields for 'User ID' and 'Password', with the 'User ID' field highlighted by a red box. The main content area contains a message: 'Once you establish a new userID, the previous one becomes invalid. Please use the following guidelines when creating your new userID:'. Below this message is a bulleted list of guidelines: 'Between 6 and 20 characters', 'Can be letters, numbers and/or symbols, in any combination', and 'May not contain spaces'. At the bottom of the page, there are three input fields: 'Current UserID', 'New UserID', and 'Confirm New UserID', all of which are highlighted by a red box. A 'SUBMIT' button is located below the 'Confirm New UserID' field.

7. Click **Password** to change your password.
8. Enter your **new** password into each box.
(**Please note:** Your new password must be **exactly 8 characters** and contain at least **one number** and **one letter**.)
9. Click **Submit** to save the changes.

Baird OnLine

My Home Account Information Investing Tools Baird Research Client Service Center

Manage Accounts Login Information eDelivery Options Baird Online Support

User ID **Password**

Once you establish a new password, the previous one becomes invalid.

Please use the following guidelines when creating your new password:

- Must be exactly eight characters in length
- Contain at least one letter and one number
- May not contain spaces

New Password

Confirm New Password

SUBMIT

Contact Online Support

Baird OnLine Password

- E-mail our team
- Call toll-free, 888-212-8843, Monday-Friday, 7:00 AM - 6:00 PM

eBill Management

- Call toll-free, 888-212-8843, Option 3, Monday-Friday, 8:00 AM - 6:00 PM