



**Robert W. Baird & Co. Incorporated**

**Unaudited Consolidated Statement of Financial Condition  
As of June 30, 2013**

**Robert W. Baird & Co. Incorporated**Consolidated Statement of Financial Condition  
As of June 30, 2013

(In Thousands)

<u>Assets</u>	
Cash and Cash Equivalents	\$ 148,377
Cash Segregated Under Federal Regulations	43,000
Cash Held by Baird Private Equity Partnerships	689
Securities Purchased Under Agreements to Resell	693,176
Deposits with Clearing Corporations	16,322
Receivables:	
Clients, Net	171,853
Brokers and Dealers	68,158
Deposits Paid on Securities Borrowed	89,094
Notes Receivable, Net	98,298
Other	84,981
	<u>512,384</u>
Securities Owned, at Fair Value	464,895
Securities Owned by Baird Private Equity Partnerships, at Fair Value	564,532
Furniture, Equipment, Leasehold Improvements and Capital Leases at Cost, Less Accumulated Depreciation and Amortization of \$106,811	53,028
Goodwill	26,437
Intangible Assets, at Cost, Less Accumulated Amortization of \$10,503	9,623
Net Deferred Tax Asset	8,331
Other Assets	<u>47,654</u>
Total Assets	<u>\$ 2,588,448</u>

The accompanying notes are an integral part of this financial statement.

## Robert W. Baird & Co. Incorporated

Consolidated Statement of Financial Condition

As of June 30, 2013

(In Thousands)

(Continued)

### Liabilities and Stockholders' Equity

#### Liabilities:

##### Money Borrowed:

Book Credit Balances in Bank Accounts \$ 19,970

Securities Sold Under Agreements to Repurchase 861,679

##### Payables:

Clients 120,372

Brokers and Dealers 32,909

Deposits Received on Securities Loaned 9,387

162,668

Securities Sold, Not Yet Purchased, at Fair Value 81,053

Accounts Payable, Accrued Expenses and Other Liabilities 263,540

Subordinated Liabilities 318,879

Total Liabilities 1,707,789

#### Stockholders' Equity:

Common Stock 26,502

Additional Paid-In Capital 112,387

Retained Earnings 183,993

Treasury Stock, at Cost (1,486)

Accumulated Other Comprehensive Income 1,565

Total Robert W. Baird & Co. Incorporated Stockholders' Equity 322,961

Noncontrolling Interests in Baird Private Equity Partnerships 557,698

Total Stockholders' Equity 880,659

Total Liabilities and Stockholders' Equity \$ 2,588,448

The accompanying notes are an integral part of this financial statement.

## **Robert W. Baird & Co. Incorporated**

Notes to Consolidated Statement of Financial Condition  
June 30, 2013

(In Thousands, Except Share and Per Share Amounts)

### (1) Summary of Significant Accounting Policies

The Consolidated Statement of Financial Condition includes Robert W. Baird & Co. Incorporated (“RWB”), Baird Insurance Services and RWB’s consolidated private equity partnerships as more fully discussed in Footnote 12 (together, the “Company”). The Company is registered as a securities broker dealer and an investment adviser with the Securities and Exchange Commission (“SEC”) under the Securities and Exchange Act of 1934 and the Investment Advisers Act of 1940, and is also a member of the Financial Industry Regulatory Authority (“FINRA”) and various securities exchanges. The Company owns a 48% ownership interest in Baird UK Ltd., the parent company of an affiliated entity authorized and regulated by the financial conduct authority, located principally in London, England. The Company engages in a broad range of activities in the private wealth management, equity and fixed income capital markets, asset management and private equity businesses, including securities brokerage; investment advisory and asset management services; institutional equity and fixed income sales; research services; origination of and participation in underwritings and distribution of corporate and municipal securities issuances; municipal advisory services; merger and acquisition advisory services; private equity and venture capital investing; and market making and trading activities in equity, municipal and other fixed income securities. The Company is a wholly-owned subsidiary of Baird Financial Corporation (“BFC”), which is a wholly-owned subsidiary of Baird Holding Company (“BHC”), which is a wholly-owned subsidiary of Baird Financial Group, Inc. (“BFG” or the “Parent”).

The following is a summary of the significant accounting policies followed by the Company in the preparation of its Consolidated Statement of Financial Condition:

#### (a) Estimates

The preparation of the Consolidated Statement of Financial Condition in conformity with accounting principles generally accepted in the United States of America (“U.S. GAAP”) requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the Consolidated Statement of Financial Condition. Actual results may differ from those estimates.

#### (b) Cash and Cash Equivalents

Cash equivalents are defined as short-term investments with maturities of generally three months or less at the time of purchase.

#### (c) Cash Segregated Under Federal Regulations

Cash segregated under federal regulations represents cash segregated in a special reserve bank account for the benefit of U.S. customers under Rule 15c3-3 of the Securities and Exchange Commission (SEC).

(d) Cash Held by Baird Private Equity Partnerships

Cash Held by Baird Private Equity Partnerships represents cash and cash equivalents held by consolidated private equity partnerships. Such amounts are not available to fund the general liquidity needs of RWB.

(e) Securities Purchased Under Agreements to Resell and Securities Sold Under Agreements to Repurchase

The Company enters into short-term securities purchased under agreements to resell (“reverse repurchase agreements”) and short-term securities sold under agreements to repurchase (“repurchase agreements”). Both reverse repurchase and repurchase agreements are accounted for as collateralized financings and are carried at contractual amounts. It is the Company’s policy to obtain possession of collateral with a market value equal to or in excess of the principal amount loaned under the reverse repurchase agreements. To ensure the market value of the underlying collateral remains sufficient, the collateral is valued daily, and the Company may require counterparties to deposit additional collateral (or may return collateral to counterparties) when necessary. Reverse repurchase and repurchase agreements with the same counterparty are reported on a gross basis on the Consolidated Statement of Financial Condition. Refer to Footnote 15 for additional information on collateralized transactions.

(f) Receivables and Payables

Clients - receivables includes amounts receivable on cash and margin transactions, which are generally collateralized by securities owned by clients. When a receivable is considered to be impaired, the amount of impairment is generally measured based on the fair value of the securities acting as collateral, which is measured based on current prices from independent sources such as listed market prices or broker-dealer price quotations. The Company has recorded a reserve related to client receivables. Payables includes amounts owed to clients on cash and margin transactions.

Brokers and Dealers – includes amounts receivable from and payable to clearing organizations and for securities failed-to-deliver or receive.

Deposits Paid on Securities Borrowed and Deposits Received on Securities Loaned - securities borrowed and securities loaned are reported as collateral financings and are recorded at the amount of cash collateral advanced or received. Securities borrowed transactions require the Company to deposit cash, letters of credit or other collateral with the lender. With respect to securities loaned, the Company receives collateral in the form of cash in an amount in excess of the market value of securities loaned. The Company monitors the market value of securities borrowed and loaned on a daily basis. Additional collateral is obtained or refunded as necessary. Securities borrowed or securities loaned transactions with the same counterparty are reported on a gross basis on the Consolidated Statement of Financial Condition. Refer to Footnote 15 for additional information on collateralized transactions.

Notes Receivable, Net – includes loans or pay advances to associates primarily for recruiting purposes. These associate advances are generally repaid over a three to nine year period. In determining the allowance for doubtful accounts related to those advances, management considers a number of factors including amounts due from associates, the number of terminated associates, as well as the Company’s historical loss experience. This involves the use of estimates and the actual amounts may be substantially higher or lower than the recorded amounts.

Other - primarily includes receivables from affiliates. Payables to affiliates are included within Accounts Payable, Accrued Expenses and Other Liabilities on the Consolidated Statement of Financial Condition.

Refer to Footnote 2 for further information.

(g) Fair Value Measurements

The Company follows Accounting Standards Codification (“ASC”) Topic 820, Fair Value Measurements. ASC Topic 820 defines fair value, establishes a framework for measuring fair value, establishes a fair value hierarchy based on the inputs used to measure fair value and enhances disclosure requirements for fair value measurements. ASC Topic 820 prescribes the methodology of observable inputs by requiring that the observable inputs be used when available.

Observable inputs are inputs that market participants would use in pricing the asset or liability based on market data obtained from independent sources. Unobservable inputs reflect assumptions that market participants would use in pricing the asset or liability based on the best information available in the circumstances. The hierarchy, defined by ASC Topic 820, is broken down into three levels based on the transparency of inputs as follows:

Level I — Quoted prices are available in active markets for identical assets or liabilities as of the report date. A quoted price for an identical asset or liability in an active market provides the most reliable fair value measurement because it is directly observable to the market.

Level II — Pricing inputs are other than quoted prices in active markets, which are either directly or indirectly observable as of the report date. The nature of these securities include investments for which quoted prices are available but traded less frequently and investments that are fair valued using other securities, the parameters of which can be directly observed.

Level III — Securities that have little to no pricing observability as of the report date. These securities are measured using management’s best estimate of fair value, where the inputs into the determination of fair value are not observable and require significant management judgment or estimation.

The fair value of securities owned is the amount at which the security could be exchanged in an orderly transaction between market participants at the measurement date. Based on the nature of the Company’s business and its role as a dealer in the securities industry, the fair values of its securities are determined internally. When available, the Company values securities at observable market prices, observable market parameters, or broker or dealer prices (bid and ask prices). In the case of securities transacted on recognized exchanges, the observable market prices represent quotations for completed transactions from the exchange on which the securities are principally traded.

The Company’s securities owned and securities sold, not yet purchased are based on observable market prices, observable market parameters, or derived from broker or dealer prices. The availability of observable market prices and pricing parameters can vary from product to product. Where available, observable market prices and pricing, or market parameters in a product may be used to derive a price without requiring significant judgment. In certain markets, observable market prices or market parameters are not available for all products, and fair value is determined using techniques appropriate for each particular product. These techniques involve some degree of judgment.

For investments in illiquid or privately held securities that do not have readily determinable fair values, the determination of fair value requires the Company to estimate the value of the securities using the best information available. Among the factors considered by the Company in determining the fair value of such securities are the cost, terms and liquidity of the investment, the financial condition and operating results of the issuer, the quoted market price of publicly traded securities with similar quality and yield, and other factors generally pertinent to the valuation of the investments. In addition, even where the Company derives the value of a security based on information from an independent source, certain assumptions may be required to determine the security's fair value.

Investments in corporate stocks are included within other securities and are primarily publicly traded with observable prices in active markets. These investments are included within Level I in the fair value hierarchy. Any corporate stock not actively traded is valued by the Company and included within Level II or Level III depending on the nature and observability of the inputs used in the valuation. Investments in U.S government and agency obligations, municipal bonds, corporate bonds, collateralized mortgage obligations and auction rate securities, which include securities backed by pools of student loans, securities issued by municipalities, and auction rate preferred securities issued by closed end mutual funds, are generally valued using quoted prices from external data providers and market participants and included within Level II of the fair value hierarchy. Valuation information provided by external data providers and market participants generally includes a derived fair value utilizing a model where inputs to the model are directly observed by the market, or can be derived principally from or corroborated by observable market data, or fair value using other financial instruments, the parameters of which can be directly observed. For certain investments where there is limited activity or less transparency around significant inputs, the investments are valued as determined by the Company utilizing available market information and included within Level III of the fair value hierarchy. Investments in partnership interests are included within other securities in the fair value hierarchy and are generally valued based on the Company's ownership percentage in the net assets of the partnership. The underlying investments of each partnership are fair valued utilizing third-party sources, independent appraisals, or by management of the partnership. In the absence of other available information, management of the partnership may value the underlying investments utilizing a market-based or income approach, which may include inputs which are both significant to the value and unobservable. These investments are classified as Level III in the fair value hierarchy.

Securities Owned by Baird Private Equity Partnerships include investments in private companies, which are consolidated as the Company has a controlling interest as a general partner or in which the Company is the primary beneficiary of a variable interest entity. In the absence of readily ascertainable market values, these investments may be valued using the market approach or the income approach, or a combination thereof. Under the market approach, fair value may be determined by reference to multiples of market-comparable companies or transactions, including earnings before interest, taxes, depreciation and amortization ("EBITDA") multiples. Under the income approach fair value may be determined by discounting the cash flows to a single present amount using current market expectations about those future amounts. The valuation techniques require inputs that are both significant to the fair value and unobservable, and thus are included within Level III of the fair value hierarchy.

The Company employs specific control processes to determine the reasonableness of the fair value of its securities owned and securities sold, not yet purchased. The Company's processes are designed to ensure that the internally estimated fair values are accurately recorded and that the data inputs and the valuation techniques used are appropriate, consistently applied, and that the assumptions are reasonable and consistent with the objective of determining fair value. Individuals outside of the trading departments perform independent pricing verification reviews. The Company has established parameters which set forth when securities are independently verified. The selection parameters are generally based on the type of security, the level of estimation of risk of a security, the materiality of the security, the age of the security in the Company's securities portfolio, and other specific facts and circumstances of the Company's securities portfolio.

Cash and cash equivalents, cash segregated under federal regulations, cash held by Baird Private Equity partnerships, deposits with clearing corporations and receivables are financial assets with carrying values that approximate fair value due to their relatively short-term nature. Money borrowed, payables, accounts payable, accrued expenses and other liabilities are financial liabilities with carrying values that approximate fair value due to their relatively short-term nature. The carrying amount of subordinated liabilities approximates fair value based on current market conditions and interest rates available to the Company for similar financial instruments. Securities either purchased or sold under agreements to resell or repurchase are carried at contractual amounts.

See Footnote 6 for further information.

(h) Income Taxes

Certain income and expense items are accounted for in different periods for financial reporting purposes than for income tax purposes. Appropriate provisions are made in the Company's Consolidated Statement of Financial Condition for deferred income taxes in recognition of these temporary differences as more fully disclosed in Footnote 9.

(i) Furniture, Equipment, Leasehold Improvements, and Capital Leases

Furniture, equipment, leasehold improvements, and capital leases are stated at cost less accumulated depreciation. Depreciation is provided by using the straight-line method over the estimated useful lives of the assets, which range from three years for software and computer equipment to ten years for leasehold improvements.

Additions, improvements and expenditures for repairs and maintenance that significantly extend the useful life of an asset are capitalized, as more fully disclosed in Footnote 3. Other expenditures for repairs and maintenance are charged to expense in the period incurred.

(j) Goodwill and Intangible Assets

Goodwill and intangible assets with indefinite lives are not amortized but are reviewed at least annually for impairment. The Company has the option to first assess qualitative factors to determine whether the existence of events or circumstances leads to a determination that it is more likely than not that the fair value of a reporting unit is less than the carrying amount. If the Company determines it is more likely than not that the fair value of a reporting unit is greater than the carrying amount it would not be required to perform the two-step impairment test for that reporting unit. As of June 30, 2013 the Company determined it was more likely than not that the reporting units' fair value was greater than the carrying value as it relates to goodwill and intangible assets and therefore no impairment was identified. Intangibles with finite lives are amortized on a straight-line basis over their respective lives as more fully disclosed in Footnote 4.

(k) Foreign Currency Translation

Assets and liabilities of the Company's foreign investments are generally translated at the current exchange rate. Net exchange gains or losses resulting from the translation of foreign financial statements are credited or charged directly to a separate component of Stockholders' Equity titled "Accumulated Other Comprehensive Income." These gains or losses are the only component of Accumulated Other Comprehensive Income.



(l) Consolidation

The Consolidated Statement of Financial Condition includes the accounts of RWB, Baird Insurance Services, and those entities in which the Company has a controlling interest as a general partner or in which the Company is the primary beneficiary of a variable interest entity (“VIE”). In evaluating whether the Company has a controlling financial interest in entities in which the Company would consolidate, the Company considers the following: (1) the Company consolidates those entities in which the Company owns a majority of the voting interests; (2) for VIEs the Company consolidates those entities in which the Company is considered the primary beneficiary because the Company (i) has the direct or indirect ability through voting rights or similar rights to make decisions about the VIE’s activities that have a significant effect on its success and (ii) absorbs the majority of the VIE’s expected losses, receives a majority of the VIE’s expected residual returns, or both; and (3) for limited partnership entities that are not considered VIEs, the Company consolidates those entities if the Company is the general partner of such entities and for which no substantive kick-out rights (the rights underlying the limited partners’ ability to dissolve the limited partnership or otherwise remove the general partners are collectively referred to as “kick-out” rights) or participating rights exist. All material intercompany accounts and transactions have been eliminated in consolidation. The Company’s disclosures regarding partnerships and VIEs are discussed in Footnote 12.

(m) Noncontrolling Interests in Baird Private Equity Partnerships

Noncontrolling Interests in Baird Private Equity Partnerships represent the component of partnership capital in consolidated entities held by third party investors.

(n) Legal Liabilities

The Company recognizes liabilities for contingencies when there is an exposure that, when analyzed, indicates it is possible that a liability has been incurred and the amount of loss can be reasonably estimated. Whether a loss is possible, and if so, the estimated range of possible loss is based on currently available information and is subject to significant judgment, a variety of assumptions, and uncertainties. No liability is recognized for those matters which, in management’s judgment, the determination of a reasonable estimate of loss is not possible.

The Company records liabilities related to legal proceedings in Accounts Payable, Accrued Expenses, and Other Liabilities on the Consolidated Statement of Financial Condition. The determination of these liability amounts requires significant judgment on the part of management. Management considers many factors including, but not limited to: the amount of the claim; the amount of the loss in the client’s account; the basis and validity of the claim; the possibility of wrongdoing on the part of one of our associates; previous results in similar cases; and legal precedents and case law. Each legal proceeding is reviewed and the liability balance is adjusted as deemed appropriate by management. Any change in the liability amount is recorded in the Consolidated Statement of Financial Condition. The actual costs of resolving legal proceedings may be substantially higher or lower than the recorded liability amounts for those matters. See Footnote 14 for further information.

(o) Upcoming Accounting Pronouncements

In February 2013, ASU 2013-02, *Reporting of Amounts Reclassified out of Accumulated Other Comprehensive Income* was issued, which requires an entity to provide information about the amounts reclassified out of accumulated other comprehensive income by component. In addition, an entity is required to present, either on the face of the statement where net income is presented or in the notes, significant amounts reclassified out of accumulated other comprehensive income by the respective line items of net income but only if the amount reclassified is required to be reclassified to net income in its entirety in the same reporting period. For other amounts that are not required to be reclassified in their entirety to net income, an entity is required to cross-reference to other disclosures that provide additional detail about those amounts. This guidance is effective for interim and annual reporting periods beginning after December 15, 2013. We do not expect the adoption of this accounting guidance to have an impact on our Consolidated Statement of Financial Condition.

(2) Receivables and Payables

Amounts receivable from clients as of June 30, 2013 consists of the following:

Receivables from Clients	\$	175,796
Allowance for Doubtful Accounts		<u>(3,943)</u>
Receivables from Clients, Net	\$	<u>171,853</u>

Amounts receivable from and payable to brokers and dealers and clearing organizations as of June 30, 2013 consists of the following:

Securities Failed-to-Deliver	\$	30,788
Receivables from Clearing Organization		<u>37,370</u>
Receivables from Brokers and Dealers	\$	<u>68,158</u>

Securities Failed-to-Receive	\$	32,893
Payables to Clearing Organization		<u>16</u>
Payables to Brokers and Dealers	\$	<u>32,909</u>

Amounts receivable from associates, including the related allowance for doubtful accounts as of June 30, 2013 consists of the following:

Notes Receivable	\$	109,380
Allowance for Doubtful Accounts		<u>(11,082)</u>
Notes Receivable, Net	\$	<u>98,298</u>

Amounts receivable from and payable to affiliates as of June 30, 2013 consists of the following:

Receivables from Affiliates <sup>(1)</sup>	\$	7,209
Payables to Affiliates <sup>(2)</sup>	\$	(1,921)

<sup>(1)</sup> Included within Receivables Other on the Consolidated Statement of Financial Condition

<sup>(2)</sup> Included within Accounts Payable, Accrued Expenses and Other Liabilities on the Consolidated Statement of Financial Condition

(3) Furniture, Equipment, Leasehold Improvements, and Capital Leases

Furniture, Equipment, Leasehold Improvements, and Capital Leases as of June 30, 2013 consists of the following:

Furniture and Fixtures	\$	39,124
Equipment		35,950
Software		25,079
Leasehold Improvements		54,696
Capital Leases		4,990
Total Fixed Assets		<u>159,839</u>
Less Accumulated Depreciation		(102,368)
Less Accumulated Amortization		(4,443)
Total Accumulated		<u>(106,811)</u>
Furniture, Equipment, Leasehold Improvements and Capital Leases, Net	\$	<u>53,028</u>

(4) Goodwill and Intangible Assets

Goodwill and Intangible Assets as of June 30, 2013 consists of the following:

	<u>Useful Life</u>	
Finite Life Intangibles		
Client lists	5 -10 Years	\$ 10,561
Noncompete agreements	5 Years	240
		<u>10,801</u>
Accumulated Amortization		
Client lists		(10,270)
Noncompete agreements		(233)
		<u>(10,503)</u>
Net Finite Life Intangibles		298
Indefinite Life Intangibles		
Trade Names	N/A	9,325
Net Intangibles		<u>9,623</u>
Goodwill	N/A	<u>26,437</u>
		<u>\$ 36,060</u>

(5) Money Borrowed

(a) Bank Loans

At June 30, 2013, the Company had available a \$200,000 committed unsecured credit facility. The weighted average interest rate on the line of credit during the year was 1.38%. The line of credit expires on November 27, 2013. At June 30, 2013, there were no amounts outstanding on the available line of credit.

(b) Book Credit Balances in Bank Accounts

The Company has \$19,970 at June 30, 2013 in credit balances at certain banks with which it does business. The Company does not have a right of offset regarding these balances and, as a result, they are classified as Money Borrowed on the Consolidated Statement of Financial Condition.

(6) Fair Value of Financial Instruments

The following table summarizes the fair value of Financial Instruments as of June 30, 2013:

	Level I	Level II	Level III	Total
Money Market Funds (included in Cash and Cash Equivalents)	\$ 125,000	\$ -	\$ -	\$ 125,000
Securities Owned				
U.S. Government and Agency Obligations	\$ -	\$ 156,233	\$ -	\$ 156,233
Municipal Bonds	-	77,691	-	77,691
Corporate Bonds	-	64,650	-	64,650
Collateralized Mortgage Obligations	-	86,913	-	86,913
Auction Rate Securities	-	-	2,658	2,658
Other Securities	69,347	-	7,403	76,750
Total Securities Owned	\$ 69,347	\$ 385,487	\$ 10,061	\$ 464,895
Securities Owned by Baird Private Equity Partnerships	\$ -	\$ -	\$ 564,532	\$ 564,532
Securities Sold, Not Yet Purchased				
U.S. Government and Agency Obligations	\$ -	\$ 76,557	\$ -	\$ 76,557
Municipal Bonds	-	376	-	376
Corporate Bonds	-	3,969	-	3,969
Other Securities	151	-	-	151
Total Securities Sold, Not Yet Purchased	\$ 151	\$ 80,902	\$ -	\$ 81,053

Other Securities consist principally of corporate stocks. The valuation of equity ownership in privately owned companies, the type of investment principally included in Securities Owned by Baird Private Equity Partnerships, requires significant management judgment due to the absence of quoted market prices, inherent lack of liquidity and long-term nature of these assets. As a result, these values cannot be determined with precision and the calculated fair value estimates may not be realizable in a current sale or immediate settlement of the instruments.

The following table summarizes quantitative information related to the significant unobservable inputs utilized in the fair value measurements of the Level III assets as of June 30, 2013:

	Fair Value	Valuation Technique	Unobservable Input(s)	Range (Weighted Average)
Auction Rate Securities	\$ 2,658	Recent trades	Trades in inactive markets of in-portfolio securities	67% of par - 100% of par (77% of par)
Other Securities	\$ 7,403	Discounted cash flow	Discount rate Terminal multiple range	14% - 16% (15%) 7.5 - 8.5 (8.0)
		Market comparable companies	EBITDA multiple	4.5 - 6.5 (5.5)
Securities Owned by Baird Private Equity Partnerships	\$ 564,532	Market comparable companies	EBITDA multiple Revenue multiple	3.5 - 12 (7.5) 0.4 - 2.9 (2.8)
		Precedent transactions	N/A	N/A

For auction rate securities the significant unobservable input used in the fair value measurement relates to judgments regarding whether the level of observable trading activity is sufficient to conclude the markets are active. Where insufficient levels of trading activity are determined to exist as of the reporting date, management's assessment of how much weight to apply to trading prices in inactive markets may vary, and significantly impact the fair value measurement of auction rate securities.

For other securities and securities owned by Baird Private Equity Partnerships, where the discounted cash flow method is used, a significant increase or decrease in the discount rate or terminal multiple range in isolation could result in a significantly lower or higher fair value measurement, respectively. Where the market comparable companies approach is used a significant increase or decrease in the EBITDA or revenue multiples in isolation could result in a significantly higher or lower fair value measurement, respectively.

(7) Net Capital Requirements

The Company is subject to the requirements of Rule 15c3-1 (the "net capital rule") under the Securities Exchange Act of 1934. The basic concept of the net capital rule is liquidity, its objective being to require a broker and dealer to maintain adequate net capital, as defined. The Company has elected to operate under the alternative net capital requirement as allowed by the net capital rule, which requires that net capital exceed 2% of aggregate debit items as those terms are defined. Withdrawal of equity capital may be restricted if net capital is less than 5% of such aggregate debit items.

As of June 30, 2013, the Company's net capital percentage was 117% of aggregate debit items, and net capital, as defined, was \$231,322, which was \$227,359 in excess of the required minimum amount. As of June 30, 2013 net capital after anticipated withdrawals as a percentage of aggregate debits was 103%.

(8) Subordinated Liabilities

As of June 30, 2013, the Company had \$318,879 of subordinated notes, including \$255,000 payable to BFC, and \$63,879 payable to associates, all of which are covered by agreements approved by FINRA that are available in computing adjusted net capital under the net capital rule.

The following schedule discloses the major components of subordinated debt including repayment terms:

Subordinated Note, variable interest rate (5.0%, plus 1 month LIBOR), due November 2016. Scheduled principal payments begin in February 2015.	\$ 120,000
Subordinated Note, variable interest rate (5.0%, plus 1 month LIBOR), due November 2014. Quarterly principal payments of \$10,000 commenced February 2013.	60,000
Subordinated Note, variable interest rate (7.5%, plus 3 month LIBOR), due June 2016.	45,000
Subordinated Note, variable interest rate (5.0%, plus 1 month LIBOR), due June 2018.	30,000
	<hr/>
	255,000
Payable to Associates	63,879
	<hr/>
	<u>\$ 318,879</u>

Subordinated Liabilities mature as follows as of December 31:

2013	26,608
2014	48,805
2015	48,219
2016	131,414
2017	8,458
Thereafter	55,375
	<hr/>
	<u>\$ 318,879</u>

To the extent that such notes are required for the Company's continued compliance with minimum net capital requirements, they may not be repaid. As of June 30, 2013, the Company had sufficient capital that such restrictions did not apply. The right of the note holders to receive any payment from the Company under the terms of the notes is subordinated to the claims of all present and future creditors of the Company that arise prior to maturity and is dependent on approval by FINRA.

(9) Income Taxes

(a) Uncertain Tax Positions

The Company recognizes the financial statement benefit of a tax position only after determining that the relevant tax authority would more-likely-than-not sustain the position following an audit. For tax positions meeting the more-likely-than-not threshold, the amount recognized in the Consolidated Statement of Financial Condition is the largest benefit that has a greater than 50 percent likelihood of being realized upon ultimate settlement with the relevant tax authority.

The Company is included in the consolidated income tax returns of BFG in the U.S. Federal jurisdiction and various consolidated states. It also files separate income tax returns in various states and local jurisdictions. The income tax returns for the years prior to 2009 are no longer subject to examination by income tax authorities, unless subsequently amended.

The Company's unrecognized tax benefits are analyzed and monitored to ensure they are adequate and reflective of known events. The Company does not believe there will be a material change in the balance within the subsequent 12 month period.

(b) Deferred Income Tax

The major deferred tax items are as follows:

Deferred Tax Assets:

Deferred Compensation Plans	\$ 17,838
Accrued Expenses	9,605
Other	542
	<u>27,985</u>

Deferred Tax Liabilities:

Margin Debt	838
Goodwill and Intangibles	5,845
Equipment and Leasehold Improvements	9,016
Foreign Unremitted Earnings	941
Flow Through Investments	2,746
Other	268
	<u>19,654</u>
Net Deferred Tax Asset	<u>\$ 8,331</u>

No valuation allowance is required as management believes it is more-likely-than-not that the deferred tax assets are realizable.



(10) Stockholders' Equity

The Company has authorized 72,450,000 shares of \$1 stated value common stock. As of June 30, 2103 26,501,574 shares of common stock are issued and outstanding. The Company has also authorized 1,000 shares of no par value, cumulative, nonvoting preferred stock. No shares of preferred stock were issued or outstanding as of June 30, 2103. The Company has 47,086 shares of common treasury stock as of June 30, 2013. The shares of the Company are subject to strict transfer restrictions.

(11) Associate Compensation and Retirement Plans

(a) The Baird Profit Sharing and Savings Plan

Substantially all associates of the Company are eligible to participate in the Robert W. Baird & Co. Incorporated Profit Sharing and Savings Plan. The plan complies with Section 401(k) of the Internal Revenue Code. The Company matches 100% of the first two thousand dollars contributed by each eligible participant annually. Employer profit sharing contributions are made annually at the discretion of the Company's Board of Directors.

(b) Non-Qualified Compensation

The Company has three non-qualified compensation plans, entitled the Baird Capital Participation Plan ("BCPP"), the Financial Advisors Deferred Compensation Plan ("FADCP") and the Baird Long Term Incentive Plan ("LTIP"). The BCPP no longer grants awards and all balances in the Plan are fully vested. For services performed, the FADCP and LTIP grant awards to certain associates. The awards, which vest after seven years, are expensed at the date of grant as no future services are required, subject to continued employment. Associates have the ability to allocate their awards among several investment options. The Company has established an allowance for unvested award forfeitures. In determining the allowance, management considers the Company's historical forfeiture experience which involves the use of estimates. The actual amounts may be substantially higher or lower than the recorded amounts.

(12) Partnership Consolidation

The following table presents information about the carrying value of the assets, liabilities and equity of the partnerships which are consolidated and included within the Consolidated Statement of Financial Condition. The noncontrolling interests presented in this table represent the portion of net assets not owned by the Company.

Assets:

Cash Held by Baird Private Equity Partnerships	\$ 689
Receivables, Other	2,261
Securities Owned by Baird Private Equity Partnerships, at Fair Value	564,294
Other Assets	4,670
Total Assets	<u>\$ 571,914</u>

Liabilities and Partners' Equity:

Accounts Payable, Accrued Expenses and Other Liabilities	\$ 6,182
Intercompany Payable	20
Total Liabilities	<u>6,202</u>

Partners' Equity Attributable to the Company	8,014
Partners' Equity Attributable to Noncontrolling Interests in Baird Private Equity Partnerships	557,698
Total Equity	<u>565,712</u>

Total Liabilities and Partners' Equity	<u>\$ 571,914</u>
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Certain Baird Private Equity Partnerships are not consolidated pursuant to the accounting rules previously mentioned under the consolidation footnote. Net assets of the partnerships not consolidated were \$103 million as of June 30, 2013. These partnerships were determined to be Variable Interest Entities (VIEs) and the general partner (an affiliate) was determined not to be the primary beneficiary. The general partner ownership interest in these partnerships was 0.2% as of June 30, 2013.

The Company serves as a general partner or limited partner in various partnerships. The Company has committed a total of \$31,600, in various amounts ranging up to \$18,500, in 10 different private equity partnerships. As of June 30, 2013, the Company has invested \$27,310 of committed amounts.

(13) Baird UK Ltd.

The Company reports the results of its investment in Baird UK Ltd. using the equity method of accounting. As of June 30, 2013, the Company's investment in Baird UK Ltd. was \$26,530, and is included in Other Assets on the Consolidated Statement of Financial Condition.

(14) Commitments and Contingencies

(a) Leases

The Company occupies office space and leases equipment under cancelable and non-cancelable operating lease arrangements. These lease arrangements include escalating clauses which are recognized on a straight-line basis over the life of the lease. Capital leases consist of computers, servers and other computer related items. Future minimum lease payments are as follows:

Calendar Year	Capital	Operating	Total
2013	220	11,461	11,681
2014	289	23,500	23,789
2015	120	21,278	21,398
2016	31	18,959	18,990
2017	-	16,256	16,256
Thereafter	-	88,788	88,788
	660	\$ 180,242	\$ 180,902
Less amounts representing interest	(30)		
Present value of minimum lease payments	\$ 630		

The capital lease obligation was \$630 as of June 30, 2013, and is included within Accounts Payable, Accrued Expenses and Other Liabilities on the Consolidated Statement of Financial Condition.

(b) Letters of Credit

The Company has obtained letters of credit of \$25,000 as of June 30, 2013, secured by client securities held in margin accounts. The Company utilized \$13,020 to meet margin requirements of a clearing corporation as of June 30, 2013.

(c) Other

The Company is involved in legal actions from time to time that are incidental to its securities business, including without limitation, client complaints and arbitrations, employment related disputes, regulatory investigations and proceedings, securities class action claims arising from underwriting activity, and claims brought against the Company in connection with its recruitment of associates from other firms. The Company has established reserves against such contingencies. Based on its understanding of the facts and the advice of legal counsel, management believes that resolution of these various actions will not result, after taking into account the reserves, in any material adverse effect on the financial condition of the Company. As of June 30, 2013 the estimated aggregate range of possible loss in excess of the reserve for these matters is from \$0 to an amount up to \$43 million.

The Company is a member of numerous exchanges and clearinghouses. Under the membership agreements, members are generally required to guarantee performance of other members. Additionally, if a member becomes unable to satisfy its obligations to the clearinghouse, other members would be required to meet these shortfalls. To mitigate these performance risks, the exchanges and clearinghouses often require members to post collateral. The Company's maximum potential liability under these arrangements cannot be quantified. However, the potential for the Company to be required to make payments under these arrangements is remote. Accordingly, no contingent liability is recorded on the Consolidated Statement of Financial Condition for these arrangements.

In the normal course of business, the Company enters into underwriting commitments. Transactions relating to underwriting commitments that were open as of June 30, 2013 were not material.

(15) Collateralized Transactions

The Company enters into reverse repurchase agreements, repurchase agreements, securities borrowed and securities loaned transactions in order to, among other things, acquire securities to cover short positions, accommodate customers' needs, earn residual interest rate spreads and finance the Company's inventory positions. Under these transactions, the Company either receives or provides collateral, including securities. The Company receives collateral in connection with reverse repurchase agreements and securities borrowed transactions, and pledges collateral, including cash and securities, to collateralize repurchase agreements and enter into securities lending transactions. Under many agreements, the Company is permitted to repledge securities held as collateral. As of June 30, 2013 the fair value of securities accepted as collateral was \$785,108.

Substantially all reverse repurchase agreements and repurchase agreements are transacted under legally enforceable master repurchase agreements and substantially all securities borrowed and securities lending transactions are transacted under legally enforceable master securities lending agreements. In the event of default by a counterparty, these agreements give the Company the right to liquidate securities held as collateral and to offset receivables and payables with the defaulting counterparty.

The table below reconciles the gross amounts of assets and liabilities on these transactions on the Consolidated Statement of Financial Condition to the net exposure to the Company, considering all effects of legally enforceable master netting agreements as of June 30, 2013:

	Gross Amounts <sup>(1)</sup>	Amounts Offset on the Consolidated Statement of Financial Condition	Net Amounts Presented on the Consolidated Statement of Financial Condition <sup>(1)</sup>	Amounts Not Offset on the Consolidated Statement of Financial Condition	Collateral Received/ Pledged <sup>(3)</sup>	Net Amounts
				Financial Instruments <sup>(2)</sup>		
<b>Assets:</b>						
Securities Purchased Under Agreements to Resell	\$ 693,176	\$ -	\$ 693,176	\$ (86,523)	\$ (606,653)	\$ -
Deposits Paid on Securities Borrowed	89,094	-	89,094	(2,502)	(84,469)	\$ 2,123
<b>Liabilities:</b>						
Securities Sold Under Agreements to Repurchase	\$ 861,679	\$ -	\$ 861,679	\$ (86,523)	\$ (775,156)	\$ -
Deposits Received on Securities Loaned	9,387	-	9,387	(2,502)	(6,689)	\$ 196

<sup>(1)</sup> Amounts include all financial instruments, irrespective of whether there is a legally enforceable master netting agreement in place. The Company reports gross assets and liabilities on the Consolidated Statement of Financial Condition.

<sup>(2)</sup> Amounts relate to master netting arrangements which have been determined by the Company to be legally enforceable in the event of default.

<sup>(3)</sup> Collateral received on Securities Purchased Under Agreements to Resell and Deposits Paid on Securities Borrowed, include securities received from the counterparty. These securities are not included on the Consolidated Statement of Financial Condition, unless there is an event of default. Collateral pledged on Securities Sold Under Agreements to Repurchase and Deposits Received on Securities Loaned, includes the fair value of securities pledged to the counterparty. These securities are included on the Consolidated Statement of Financial Condition, unless there is an event of default.

(16) Financial Instruments with Off-Balance Sheet Risk

In the normal course of business, the Company's client securities activities involve the execution, settlement and financing of various client securities transactions. These activities may expose the Company to off-balance sheet risk in the event the client or other broker is unable to fulfill its contracted obligations and the Company has to purchase or sell the financial instrument underlying the contract at a loss.

The Company seeks to control the risks associated with its client activities by requiring clients to maintain margin collateral in compliance with various regulatory and internal guidelines. The Company monitors required margin levels daily and, pursuant to such guidelines, requires the client to deposit additional collateral or to reduce security positions when necessary. Such collateral is not reflected in the accompanying Consolidated Statement of Financial Condition.

The Company enters into various transactions involving derivatives and other off-balance sheet financial instruments. These financial instruments include TBA mortgage-backed securities, as well as securities purchased and sold on a when-issued basis (when-issued securities). These financial instruments are used to meet the needs of customers, conduct trading activities, and manage market risks and are, therefore, subject to varying degrees of market and credit risk.

TBAs and when-issued securities provide for the delayed delivery of the underlying instrument. The contractual or notional amounts related to these financial instruments reflect the volume and activity and do not reflect the amounts at risk. The gain or loss on these transactions is recognized on a trade date basis. The credit risk for TBAs, options, and when-issued securities is limited to the unrealized fair valuation gains and losses recorded in the Consolidated Statement of Financial Condition. The Company's exposure to market risk is determined by a number of factors, including but not limited to the size, composition and diversification of positions held, the absolute and relative levels of interest rates, and market volatility.

In addition, the Company has sold securities that it does not currently own (securities sold, not yet purchased) and will therefore be obligated to purchase such securities at a future date. The Company has recorded these obligations in the Consolidated Statement of Financial Condition as of June 30, 2013, at the fair values of the related securities and will incur a loss if the fair value of the securities increases.

The Company's customer securities activities are transacted on either a cash or margin basis. In margin transactions, the Company extends credit to its customers, subject to various regulatory and internal margin requirements, collateralized by cash and securities in the customers' accounts. In connection with these activities, the Company executes and clears customer transactions involving the sale of securities not yet purchased, substantially all of which are transacted on a margin basis subject to individual exchange regulations. Such transactions may expose the Company to significant off-balance-sheet risk in the event margin requirements are not sufficient to fully cover losses that customers may incur. In the event the customer fails to satisfy its obligations, the Company may be required to purchase or sell financial instruments at prevailing market prices to fulfill the customer's obligations. The Company seeks to control the risks associated with its customer activities by requiring clients to maintain margin collateral in compliance with various regulatory and internal guidelines. The Company monitors required margin levels daily, and pursuant to such guidelines, requires the clients to deposit additional collateral or to reduce positions when necessary.

In conjunction with certain borrowing transactions, the Company's client financing and securities settlement activities require the Company to pledge certain securities. In the event the counterparty is unable to meet its contractual obligation to return securities pledged as collateral, the Company may be exposed to the risk of acquiring the securities at prevailing market prices in order to satisfy its obligations. The Company controls this risk by monitoring the fair value of securities pledged on a daily basis and by requiring adjustments of collateral levels in the event of excess market exposure. In addition, the Company establishes monitoring limits for such activities and monitors them on a daily basis.

The Company may use financial futures and options to manage market risk related to trading securities. The Company did not have open futures or options positions as of June 30, 2013.

(17) Federal Deposit Insurance Corporation

The Company has certain cash deposit accounts with financial institutions in which the balances occasionally exceed the Federal Deposit Insurance Corporation (“FDIC”) insured limit. The Company has not experienced any losses in such accounts and management believes it is not exposed to any significant risk.

(18) Subsequent Events

The Company evaluated its June 30, 2013 Consolidated Statement of Financial Condition for subsequent events through August 27, 2013, the date the Consolidated Statement of Financial Condition was available to be issued. The Company is not aware of any subsequent events which would require recognition or disclosure in the Consolidated Statement of Financial Condition.