

## 2013 Baird Gives Back Week

More than 1,250 associates and family members from more than 55 Baird locations took part in this year's Baird Gives Back Week, May 13-18. Volunteers donated a total of more than 3,800 hours to approximately 100 nonprofit organizations across the United States, Europe and Asia.



Milwaukee

"The success of Baird Gives Back Week is a direct reflection of Baird associates' deep commitment to supporting the communities in which we live and work," said Paul Purcell, Baird Chairman, President & CEO. "It's inspiring that so many associates joined together with their colleagues, relatives and friends to support charitable organizations around the world and further the causes they believe in."

The event also saw strong senior leader participation across the firm. Matt Curley, National Sales Director for Baird's Private Wealth Management business, joined with fellow associates to serve breakfast at The Gathering in Milwaukee. "The experience of lending a helping hand to those in need alongside my peers was very meaningful to me personally," Matt said. "I am proud that the strong participation and leadership of Baird's Private Wealth Management business continues to drive the success of Baird Gives Back Week, the spirit of which truly embodies what sets Baird apart."

### Associate Experience

This year's Baird Gives Back Week was a global affair, with associates sharing their time and talents with community organizations on three continents. In London, associates teamed up to paint a vivid mural on the outdoor walls of a local school. Associates from Baird's Scottsdale and Phoenix, Ariz. branches taught young students about financial literacy in a number of area schools. In Shanghai, associates painted colorful pictures with a group of students with cognitive disabilities.



London

Associates in Cleveland, Ohio volunteered at Camp Cheerful, an organization that gives children and adults with physical, developmental, medical and sensory disabilities the opportunity to enjoy typical camp activities in a barrier-free environment. Baird associates helped the organization prepare for the arrival of summer campers by cleaning out cabins, landscaping the grounds and sweeping out the main hall and bath house. "The few hours we gave of our day is nothing compared to all the hard work these amazing people do all year round," noted Ashley Pope, Client Relationship Assistant. "We participate in this clean-up day every year at Camp Cheerful, and every year we leave more inspired and fulfilled. We cannot wait to be back next year!"



La Crosse

"Thank you so much for allowing us to participate in volunteer opportunities in our community this week. Yesterday, a group from our office served lunch at the local homeless shelter. Today we have a group building with Habitat for Humanity and tomorrow we have more folks going to serve at the homeless shelter. Serving people less fortunate is a very humbling experience. It helps all of us realize what we have is very special and teaches us not to take anything for granted," said Jodi Finn, Office Administrative Supervisor in Mishawaka, Ind.

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### Responses From Community Organizations

“I cannot thank you enough for your assistance at the Family First Gala last week. I was impressed with your willingness to jump right in to help at the event and with the extremely positive attitudes you had,” wrote Chip Wood, executive director of Family Services of Racine, which provides mental wellness and psychotherapy services to individuals and families, regardless of their financial status, in a letter to Baird volunteers who helped staff the event. “I know your graciousness played a part in the success of the event. We raised over \$24,000!”

“These days it is hard to find time to complete our daily tasks. Sharing your time for the benefit of others is truly admirable. Thank you!” wrote Emily Ward, program associate with the Dallas Afterschool Network after associates spent time with young students, working with kids in kindergarten through 5th grade to complete a variety of ocean-focused activities.

“Just wanted to thank you again for organizing such a wonderfully thought out and well-organized volunteer activity. I hope everyone had a great experience and enjoyed learning more about Lurie Children’s!” wrote Jenny Heimerl, senior development officer at the Ann & Robert Lurie Children’s Hospital of Chicago Foundation. Baird volunteers created craft kits to help entertain patients during their hospital stay.

“Thanks for the help working on trails out at the Parks,” wrote Paul Fowler, volunteer coordinator at Friends of Warner Parks in Nashville, Tenn., in a letter to Baird associates in Nashville. “You’ve got some great coworkers and were a fun and helpful group to work with.” Friends of Warner Parks works to protect the natural and historical integrity of the Percy and Edwin Parks through recreational activities, maintenance and enhancement, and promoting programs that inspire appreciation and conservation of the parks. ■



Roseville



Sioux City



Salt Lake City



Baltimore



Raleigh



Madison



Grand Rapids



Edina



Omaha



Nashville



Oconomowoc



Naples



Chicago



Sacramento