

For over 20 years, Baird Capital's Venture Capital team has partnered with entrepreneurs to build innovative, high-growth companies within the healthcare and technology sectors. We have managed over \$670 million of capital and invested in over 65 companies since inception, partnering with companies with strong and experienced management teams, capital-efficient business models, and differentiated products or services that address large market opportunities. We strive to be an active and value-added investment partner, proactively leveraging our deep sector knowledge, investment experience and global network of resources to help build exceptional companies.

INVESTMENT STRATEGY

Sectors Healthcare and Technology	Stage \$2-\$15 million revenue run-rate; Series A-C rounds
Investment Size \$5-\$15 million initial investments; up to \$20 million total	Growth 50%+ annual growth rate
Ownership Minority ownership stakes; 10-30% ownership	Geography Underserved markets with a focus on the mid-country
Role Lead or co-lead investor; Board involvement	Fund \$215 million fund (5 th fund)

SECTOR FOCUS AREAS

Healthcare Analytics & Interoperability Diagnostic Tools Digital Health	Medical Devices Pharma Services / IT Research Tools	Technology Cloud / IT Services Cybersecurity / GRC HR Technology	Sales & Marketing Supply Chain / Logistics Vertical SaaS
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INVESTMENT TEAM

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About Baird Capital

Baird Capital is the private direct investment arm of Baird (www.rwbaird.com) and makes venture capital, growth equity and private equity investments in strategically targeted sectors around the world. Having invested in more than 300 companies over its history, Baird Capital partners with entrepreneurs and provides operational support to its portfolio companies through teams on the ground in the United States, Europe and Asia, a proactive portfolio operations team and a deep network of relationships.

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SELECT INVESTMENT PORTFOLIO

Healthcare



Technology



* Denotes exited investments.