# Market Strategy by STRATEGAS A BAIRD COMPANY





# Washington Policy Research

August 16, 2021

Western investors increasingly see capital risk when investing in Chinese firms, and politicians are beginning to add pressure. At the same time, China is only becoming more aggressive geopolitically and economically. A further decoupling of the two powers is likely.

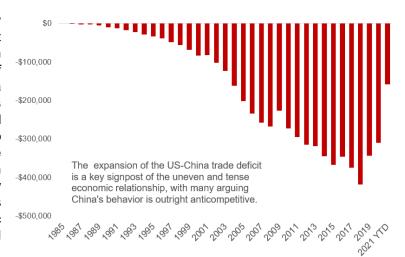
Strategas Washington Research
Dan Clifton

Courtney Rosenberger Jeannette Lowe Christopher McGrath

## A MORE HAWKISH ATTITUDE TOWARD CHINA

**Tensions building.** While issues with China predate both Presidents Trump and Biden, the number and the severity are growing. They include China's intellectual property theft, subsidies for state-owned enterprises, and territorial claims in the South China Sea, among many other items. China's brand has suffered long-term damage over the pandemic, and as a result, the US and its allies are less willing to concede on these long-simmering issues. At the same time, China is becoming increasingly aggressive geopolitically and economically, exerting control over Hong Kong (with sights on Taiwan), while using trade to inflict economic pain on others. All in all, a further decoupling between the two powers is likely.

Different tactics, similar goals. Investors initially saw President Biden as being softer on China than President Trump, but this is not turning out to be the case. Although Biden's tactics differ from Trump's aggressive use of tariffs and sanctions, the US seems to be adopting a more permanently hawkish position on China. Biden's strategy includes building a unified front with allies and re-exerting US influence in the Indo-Pacific region to serve as a counterbalance to China. And the administration is increasingly making competition with China a key agenda item. This is also one of the few issues that has bipartisan support in Congress, which is now looking to invest billions to support domestic manufacturing, the US semiconductor industry, and development of future technologies.



**Legal action.** Congress also recently passed a law that allows firms to be delisted from US exchanges if they do not comply with US accounting rules after 3 years—which China-based companies have long refused to do. Thus, the US could move to accelerate the delisting of these companies, creating a line of demarcation for investors that they will have to accept more risk. As a starting point, the SEC announced that it will seek additional disclosures from China-based companies pre-IPO with a focus on potential regulatory risk from the Chinese government, whether the issuer has Chinese government approval to list on US exchanges, the risk of delisting for not allowing US audits, etc. US efforts could escalate if China continues to intervene in China-based companies, and this will be another risk to investors going forward.

**Internal disfunction**. China's recent decisions to sanction firms like Didi (a ride-sharing behemoth) are not one-time events and are indicative that the Communist Party will likely always put itself ahead of corporate profits. In that case, Didi's stock plummeted as China announced a cybersecurity investigation into the company shortly after its IPO. Increasingly, Western investors see capital risk when investing in Chinese firms, and politicians are beginning to add pressure. From China's perspective, trepidation against US listing argues that it now sees more <u>cost</u> from accepting Western money than <u>benefit</u>, an inflection point in the decoupling. In the end, it may be time for investors to rethink globalization overall.

# Washington Policy Research for August 16, 2021

#### **Disclosures**

This is not a complete analysis of every material fact regarding any company, industry or security. The opinions expressed here reflect our judgment at this date and are subject to change. The information has been obtained from sources we consider to be reliable, but we cannot guarantee the accuracy.

This report does not provide recipients with information or advice that is sufficient to base an investment decision on. This report does not take into account the specific investment objectives, financial situation, or need of any particular client and may not be suitable for all types of investors. Recipients should consider the contents of this report as a single factor in making an investment decision. Additional fundamental and other analyses would be required to make an investment decision about any individual security identified in this report.

For investment advice specific to your situation, or for additional information, please contact your Baird Financial Advisor and/or your tax or legal advisor.

Fixed income yield and equity multiples do not correlate and while they can be used as a general comparison, the investments carry material differences in how they are structured and how they are valued. Both carry unique risks that the other may not.

Past performance is not indicative of future results and diversification does not ensure a profit or protect against loss. All investments carry some level of risk, including loss of principal. An investment cannot be made directly in an index.

Strategas Asset Management, LLC and Strategas Securities, LLC are affiliated with and wholly owned by Robert W. Baird & Co. Incorporated, a broker-dealer and FINRA member firm, although the firms conduct separate and distinct businesses.

Copyright 2020 Robert W. Baird & Co. Incorporated.

## **Other Disclosures**

UK disclosure requirements for the purpose of distributing this research into the UK and other countries for which Robert W. Baird Limited holds an ISD passport.

This report is for distribution into the United Kingdom only to persons who fall within Article 19 or Article 49(2) of the Financial Services and Markets Act 2000 (financial promotion) order 2001 being persons who are investment professionals and may not be distributed to private clients. Issued in the United Kingdom by Robert W. Baird Limited, which has an office at Finsbury Circus House, 15 Finsbury Circus, London EC2M 7EB, and is a company authorized and regulated by the Financial Conduct Authority. For the purposes of the Financial Conduct Authority requirements, this investment research report is classified as objective.

Robert W. Baird Limited ("RWBL") is exempt from the requirement to hold an Australian financial services license. RWBL is regulated by the Financial Conduct Authority ("FCA") under UK laws and those laws may differ from Australian laws. This document has been prepared in accordance with FCA requirements and not Australian laws.