Market Strategy by STRΛTEGΛS A BAIRD COMPANY





Washington Policy Research

November 23, 2020

Strategas – a Baird Company provides market strategy and perspective to help you better understand what is happening in the world today and how it impacts your portfolio and plans. Exclusive to Baird, these premier market, macroeconomic, and policy insights complement the planning and investment strategy work of your Financial Advisor.

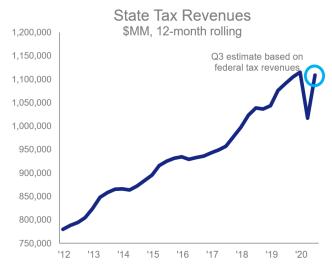
Dan Clifton, StrategasPartner, Head of Policy Research

THE SHIFTING FACTORS ON THE STIMULUS DEBATE

Fiscal and monetary policy have been key supports for both financial markets and the economy in the wake of COVID-19 hitting the US. With several key pieces of the CARES Act having ended in late summer (and with more set to expire at year-end), additional stimulus is needed to keep the economy afloat through the winter. Until now, however, the combination of vaccine success and a contentious lame duck Congressional session has led us to be fairly bearish on near-term stimulus prospects. That may have changed these past few days.

On Friday, President-elect Biden reportedly pressed House Speaker Pelosi and Senate Minority Leader Schumer to get a stimulus deal done soon, and importantly, to compromise on the size/scope of a package if necessary.

The reported success of both Pfizer and Moderna's vaccines has translated into Republicans believing just a small "bridge" of fiscal support is necessary to get the economy to the vaccine finish line. Though near-term economic weakness can be expected as the coronavirus spreads and lockdown restrictions ramp up, the medium-term outlook has improved drastically on the vaccine news. Health officials are now indicating the possibility that a huge portion of the country could be vaccinated by early next year. As such, the appetite for large-scale stimulus is falling and a "skinnier" package might have more success passing.



One source of compromise could be state and local budget aid. We've argued that the \$500 billion in aid being called for was disproportionate to the need of state governments. In fact, our analysis forecasts a V-shaped bounce in state tax revenues and suggests that a \$200 billion aid package to states would ensure a proper cushion.

One last kink in the stimulus debate: control of the Senate is not yet determined. Since no candidate received 50% of the vote in the two Georgia Senate races on Election Day, both seats will be subject to runoff elections on January 5. If Democrats win both seats, that will bring the Democrats to 50 Senators (including Independents) and control of the chamber. Under that scenario, we would expect a much larger stimulus package (likely ~\$2 trillion). However, as of today, betting markets are assigning just a ~25% probability of that occurring.

Though the blowout success of multiple vaccine candidates provides a clean endgame for the coronavirus crisis, we believe that the high probability of near-term economic weakness necessitates additional fiscal stimulus—the only question is whether the political capital exists to get it done. We'll be watching these shifting sands closely over the coming weeks.

Washington Policy Research for November 23, 2020

Disclosures

This is not a complete analysis of every material fact regarding any company, industry or security. The opinions expressed here reflect our judgment at this date and are subject to change. The information has been obtained from sources we consider to be reliable, but we cannot guarantee the accuracy.

This report does not provide recipients with information or advice that is sufficient to base an investment decision on. This report does not take into account the specific investment objectives, financial situation, or need of any particular client and may not be suitable for all types of investors. Recipients should consider the contents of this report as a single factor in making an investment decision. Additional fundamental and other analyses would be required to make an investment decision about any individual security identified in this report.

For investment advice specific to your situation, or for additional information, please contact your Baird Financial Advisor and/or your tax or legal advisor.

Fixed income yield and equity multiples do not correlate and while they can be used as a general comparison, the investments carry material differences in how they are structured and how they are valued. Both carry unique risks that the other may not.

Past performance is not indicative of future results and diversification does not ensure a profit or protect against loss. All investments carry some level of risk, including loss of principal. An investment cannot be made directly in an index.

Strategas Asset Management, LLC and Strategas Securities, LLC are affiliated with and wholly owned by Robert W. Baird & Co. Incorporated, a broker-dealer and FINRA member firm, although the firms conduct separate and distinct businesses.

Copyright 2020 Robert W. Baird & Co. Incorporated.

Other Disclosures

UK disclosure requirements for the purpose of distributing this research into the UK and other countries for which Robert W. Baird Limited holds an ISD passport.

This report is for distribution into the United Kingdom only to persons who fall within Article 19 or Article 49(2) of the Financial Services and Markets Act 2000 (financial promotion) order 2001 being persons who are investment professionals and may not be distributed to private clients. Issued in the United Kingdom by Robert W. Baird Limited, which has an office at Finsbury Circus House, 15 Finsbury Circus, London EC2M 7EB, and is a company authorized and regulated by the Financial Conduct Authority. For the purposes of the Financial Conduct Authority requirements, this investment research report is classified as objective.

Robert W. Baird Limited ("RWBL") is exempt from the requirement to hold an Australian financial services license. RWBL is regulated by the Financial Conduct Authority ("FCA") under UK laws and those laws may differ from Australian laws. This document has been prepared in accordance with FCA requirements and not Australian laws.

RB2020-1123