

The Baird logo consists of the word "BAIRD" in white, uppercase, sans-serif font, set against a dark blue parallelogram background.The "100 YEARS" logo features the number "100" in a large, blue, stylized font with a diagonal line through the zeros, and the word "YEARS" in a smaller, blue, sans-serif font below it.

All of us at Baird are incredibly excited to be celebrating the 100th anniversary of our firm.

We appreciate that this is the culmination of a decision we made in 1919 to keep our clients first, and we're proud of the way that's guided our accomplishments over the years. It's how we've been able to consistently grow our capabilities – expanding our offerings, talent and geographic footprint – all to meet the evolving needs of clients like you.

We know everything that's made us who we are today positions us well for the future. And we want you to know – wherever that future might take you – you can trust Baird will be there with the insight you want, the expertise you need and the dedication you deserve.

Thank you for making all of this possible.

IMAGINE WHERE WE CAN GO TOGETHER.

A handwritten signature in black ink that reads "Michael J. Schroeder".

Mike Schroeder
President
Private Wealth Management