



# An Industry-Leading Equities Partner

**BAIRD**

Strong Results for Baird's Research, Sales, Trading and Corporate Access Teams

Baird was recognized for the quality of its global equities platform in Greenwich Associates' 2020 surveys of institutional fund managers. The firm ranked

**No. 1 overall for quality in sales, corporate access and research** and received several additional No. 1 rankings in numerous survey categories.

OVERALL	2020	2019	2018	2017	2016
"Overall quality in sales, corporate access and research"	1	1	1	1*	–
RESEARCH	2020	2019	2018	2017	2016
"Important small-/mid-cap research advisory firm"	1	1	1	1	1
"Overall research and analyst service quality"	1	1	1	1	2
"Quality of analyst service"	1	1	1	1	1
"Greatest knowledge of companies and industries"	1	1	1	1	1
SALES AND CORPORATE ACCESS	2020	2019	2018	2017	2016
"Overall sales and corporate access quality"	1	1	1	1	2
"Important firm for small-/mid-cap corporate access"	1	1	1	1	1
"Capability of sales professional"	2	1	1	2	2
"Most useful conferences and seminars"	1	1	2	2	2
"Share of distinct industry citations"	1	1	1	1	1
"Best tailors research to investors"	2	1	1	3	3
TRADING					

Baird was recognized as a premier trading partner for small-/mid-cap and all-cap equities in Greenwich Associates' 2020 surveys. Our electronic execution capabilities garnered strong recognition from fund managers and traders across the industry. We **ranked No. 2** for "best at customizing algorithms," "best electronic trading analytics," and "best portfolio trading algorithms."

\*This category was introduced in 2017.

Greenwich Associates' 2020 surveys of North American Equity Investors. Surveys conducted with 91 small-cap and mid-cap fund managers and 228 U.S. buy-side trading desks that use electronic trading, respectively. Rankings for qualitative metrics based on leading research firms in surveys.

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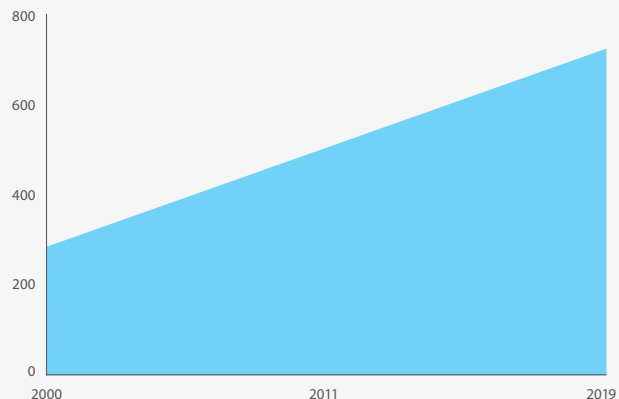
Strong Results for Baird's Research, Sales, Trading and Corporate Access Teams

## Continued Growth in Coverage

Baird covered more than 700 stocks at the end of 2019 – an increase of more than 250% in our coverage since 2000 and a reflection of our long-term commitment to providing high-quality, industry-focused research.

## More Than 250%

GROWTH IN RESEARCH COVERAGE, 2000–2019



## International Team, Global Coverage

Investors around the world turn to Baird for proven institutional equities capabilities. We are investing in the growth of our platform with a strategic focus on continuing to increase our global capabilities.

Our team includes

# 200+

research, sales and trading professionals across our U.S. and European locations.

## Premier Corporate Access Offering

We connect institutional investors and management teams from companies around the world. Our focus on providing deep relationships, premier resources and seamless execution garnered a No.1 ranking for "Important firm for small-/mid-cap corporate access."

In 2019, Baird arranged

# 20,000+

company-investor connections

via non-deal roadshows, company headquarter and facility visits, conference calls and meetings at Baird conferences.

## Recognized for Electronic Trading Solutions

Our veteran trading team delivers a powerful combination of technology and sector expertise to our clients. We ranked No. 2 for multiple electronic trading categories, including "best at customizing algorithms," "best electronic trading analytics," and "best portfolio trading algorithms."

# #2

in multiple electronic trading categories in 2020 Greenwich survey.

To learn more about Baird's global equities platform, call 800-648-4788 or visit [bairdglobalequities.com](http://bairdglobalequities.com).