

Baird News

June 6, 2014



Milwaukee



San Francisco



Houston

2014 Baird Gives Back Week Associates achieve record participation

More than 1,500 associates and family members from 60 Baird locations took part in this year's Baird Gives Back Week, which was held May 12–17. Volunteers donated a total of more than 4,000 hours to nearly 100 nonprofit organizations.

"The continued growth and success of Baird Gives Back Week truly reflects Baird's long-time commitment to giving back to our communities," said Paul Purcell, Baird Chairman & CEO. Steve Booth, Baird President & Chief Operating Officer, echoed that sentiment: "Our associates demonstrate a remarkable drive for helping others, and I am incredibly proud of their dedication to supporting charitable organizations and furthering the causes they believe in."

Many of Baird's senior leaders across the firm participated in the week of service activities. Kimberly Thekan, Director of Talent Acquisition & Integration for Baird's Private Wealth Management business, joined fellow associates in Milwaukee to sort and pack food for Feeding America, a food bank devoted to supplying food to low-income individuals and families. "Volunteering is always a rewarding experience, but working alongside your peers to support an organization and contribute to its mission is truly special," she said. "I am proud that the strong participation of our Private Wealth Management business continues to drive the growth and success of Baird Gives Back Week."

Associate Experience

In Atlanta, Investment Banking and Public Finance associates and their families teamed up to serve dinner to families staying at the Ronald McDonald House. The Baird team provided a barbecue and donated several items on the House's wish list. After the event, Amanda Cliburn, Investment Banking Administrative Assistant, wrote: "It was such a rewarding experience for everyone involved."

Houston associates gathered at the Houston Food Bank to package more than two tons of rice into individual packages for food pantries around the city. Yvonne Scholl, Registered Client Relationship Associate, said: "This was a wonderful experience for all of us and we are so proud of what our team and Baird accomplished! We helped to feed many thousands of area residents in one short morning and we learned so much! We will definitely be looking forward to this event next year."

"I enjoyed the day tremendously! I came home feeling wonderful and couldn't wait to share my day with my family," said Terri Geiss, Registered Client Relationship Specialist, after associates from Baird's Chicago and Winnetka, Illinois, offices volunteered at Misericordia, which serves more than 600 children and adults with developmental and physical disabilities in the Chicago area. Howard Lanser, Investment Banker, reflected on his experience with the team: "I share Terri's sentiments; truly one of the best days I have ever had, and it was a blessing to be part of this experience and this team." **>**



Baird News

2014 Baird Gives Back Week continued

In San Francisco, associates helped serve dinner as a part of GLIDE Memorial's free daily meals program. Marsha Wescott, Administrative Assistant, remarked: "As a new associate here at Baird, it was wonderful to have the opportunity to give back to our local community with those I work with. During the time serving food, I was able to see what a difference our group was making that night right away and walked away thankful for the chance to volunteer on behalf of Baird." GLIDE offers a variety of services and programs to support the city's impoverished and homeless communities.

Associates in Scottsdale, Arizona, volunteered with Rebuilding Together to build a ramp entryway for a homeowner in need. The organization repairs and renovates homes. Maggie Voight, Client Relationship Assistant, reflected on the experience: "No matter how skilled anyone was, each and every volunteer was responsible for completing this project. The best part was hearing the homeowner thank us and to say how grateful she was. This was a much-needed addition to her home. Just the week before, she had fallen using her old steps... hopefully the ramp will prevent another fall from happening in the future."

View the photos below for snapshots of Baird associates giving back to the communities they call home. <u>View this Facebook photo album</u> for even more images of this year's event. Please note you may need to access this album outside of the Baird network.





Charlotte, N.C.

Scottsdale, Ariz.



Baird News



2014 Baird Gives Back Week continued







Boulder, Colo.





Denver, Colo.



Fort Worth, Texas

Portland, Maine





Minnetonka, Minn.



La Crosse, Wis.



Sioux City, Iowa



Winnetka, III.





Roseville, Calif.

This story is approved for use with external audiences. ©2014 Robert W. Baird & Co. Member SIPC. MC-41801.

