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**United Performing Arts Fund Announces 2014 Campaign Co-Chairs**

**Milwaukee, WI (October 29, 2013)** – The [United Performing Arts Fund](#) (UPAF) has named its Co-Chairs for the 2014 Campaign: Robert Arzbaecher, chairman and CEO of Actuant Corporation; Therese Burkhart, community volunteer; and Glen Hackmann, vice chairman of Robert W. Baird & Co. UPAF Co-Chairs dedicate their time and expertise to strengthen community engagement, achieve growth goals and contribute to the overall vitality of the performing arts throughout Southeastern Wisconsin, as a part of UPAF's Annual Campaign.

"Robert, Therese and Glen are not only wonderful stewards of the arts in the community, but they are also exceptional people that have demonstrated their commitment to UPAF's mission and vision," said Tina Chang, UPAF Board Chair. "Their expertise and ideas are invaluable assets as we work to broaden our reach and impact on the community," Chang said.

The 2014 UPAF Campaign will kick off on March 4, 2014 and will run through June 5. The 2013 UPAF Campaign raised more than \$11 million for 38 regional performing arts groups, the most in UPAF history. As a result, UPAF allocated a record-setting \$8,338,000 to 15 Member Groups and 23 Affiliates. The 2014 Campaign goal will be announced early next year.

**About the Co-Chairs**

Robert Arzbaecher has served as chairman of the board of Actuant Corporation since 2001 and as chief executive officer since 2000. From 1992 until 2000, he held various financial positions, including chief financial officer with Applied Power, Inc., Actuant's predecessor. Arzbaecher serves on the board of directors of CF Industries and Fiduciary Management, Inc. mutual funds. Arzbaecher also serves on several nonprofit boards, including the Metropolitan Milwaukee Association of Commerce, Milwaukee School of Engineering and the University of Iowa's Tippie College of Business.

"I am excited to serve as a Co-Chair of UPAF's 2014 Campaign," Arzbaecher said. "It is incredibly important that Milwaukee rallies behind our thriving performing arts community. We as a region are fortunate to have such high-quality entertainment that is easily accessible. It truly is our responsibility to ensure the success of UPAF Member Groups – now and in the future," he added.

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Therese Burkhart recently retired from Northwestern Mutual as director of information systems, holding multiple leadership positions throughout her career in information technology. Burkhart served as a UPAF Loaned Executive in 2012, where she learned firsthand the key ingredients to running a successful campaign. She is currently president of the Marquette University Women's Council, and she serves on the board of directors for ABCD: After Breast Cancer Diagnosis and Notre Dame Middle School. She also serves on the investment committee of the Woman's Club of Wisconsin.

"It is a great honor to be a UPAF Campaign Co-Chair," said Burkhart. "Having just served as a UPAF Loaned Executive, I have great appreciation for what it takes to drive success and push ourselves to achieve the most we can to support our Member Groups and Affiliates," she added.

Glen Hackmann is vice chairman of Robert W. Baird & Co. and chairman of Baird's Audit Committees. From 1984 to 2013, he was managing director, general counsel and secretary of Baird, as well as a member of its executive committee. Hackmann served on the board of directors of UPAF for ten years, chairing the board for two years. In addition, he served on the boards of the Milwaukee Ballet and the Florentine Opera Company, including as Florentine Opera president from 2001-2003. He was recognized nationally in 2005 with the Americans for the Arts' Michael Newton Award, given to those who exemplify innovation in developing private sector partnerships for the arts. In 2009 UPAF awarded him the Mrs. Walter H. Stiemke Award, given annually to an exceptionally dedicated and spirited UPAF supporter.

"I am honored to partner with Bob, Therese and the UPAF team to co-chair the 2014 Campaign," said Hackmann. "For 15 years I've had the privilege of working with UPAF and many of its Member Groups to support UPAF's efforts as the largest community-based performing arts fund in the nation. The performing arts contribute greatly to the vibrancy of our community," he added.

Since 1967 UPAF has supported many of Greater Milwaukee's nationally-recognized performing arts groups. UPAF ensures excellence in the performing arts by supporting professional theater, music and dance groups that meet the highest artistic, financial and management standards.

#### **About UPAF**

United Performing Arts Fund's mission is to secure community resources, promote the performing arts as a regional asset and improve the quality of life through responsible investment in and financial support of the performing arts in Southeastern Wisconsin. Our vision is to shape a diverse, vibrant and sustainable cultural life for all. In 2013 UPAF's Annual Campaign raised more than \$11 million dollars to support the area's vibrant performing arts environment. UPAF proudly bears Charity Navigator's highest distinction for nonprofits – a four-star rating.

As an umbrella organization, UPAF supports a breadth of performing arts groups that collectively offer something for everyone through its 15 Member Groups and 23 Affiliates. More than one million people are touched each year through performances, educational outreach, special events and community partnerships.

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