



Nonprofit Center of Milwaukee
Strengthening Nonprofits ~ Building Community



Baird Gives Back Week | May 13–18, 2013

- More than 1,250 associates and family members participated
- More than 55 Baird locations represented
- 3,800+ hours donated
- Approximately 100 nonprofit organizations served

Inspire By Example

Firm recognized for Baird Gives Back Week program

Baird was recently recognized with the Nonprofit Center of Milwaukee, Inc.'s Inspire by Example award in the business category in honor of the Baird Gives Back Week program. The business category award recognizes a Milwaukee-area company that encourages employee volunteerism. Award winners were honored during a luncheon celebration at the Italian Community Center in Milwaukee on April 3.

"It is an honor to be recognized with the Inspire by Example award, particularly for the firm's Baird Gives Back Week program," said Leslie Dixon, Chief Human Capital Officer, who accepted the award on Baird's behalf. "This recognition truly highlights the great work of the Baird Gives Back Associate Resource Group and its members, who have helped coordinate successful volunteer initiatives across the firm since its inception in 2009. The award is also a testament to our associates' personal commitment to giving back to the communities in which they live and work."

The Inspire by Example awards highlight individuals and groups who have performed outstanding volunteer service within their respective communities over the past year. A panel of community leaders reviews the nominations and selects one winner in each of five award categories.

More than 1,250 associates and family members from more than 55 Baird locations took part in Baird Gives Back Week, which was held May 13–18, 2013. Volunteers donated a total of more than 3,800 hours to approximately 100 nonprofit organizations across the United States, Europe and Asia. The program was founded in 2009 as a single-day event and expanded to its current weeklong format the following year.

The Gathering, a Milwaukee-based nonprofit focused on feeding the hungry and homeless, was just one beneficiary of Baird associates' time and talents. Ginny Schrag, executive director of the organization, offered a reflection of Baird's involvement as part of the nomination application.

"For the past five years, Baird has provided volunteers to serve that population during Baird Gives Back Week," Ginny said. "Associates also volunteer at other times throughout the year, including an ongoing Baird Saturday Cook Team and three Baird associates serving on our board of directors. We are grateful for such a commitment. Many hands truly do make light work. For our guests, and especially for our guest volunteers, it is refreshing and heartwarming to know that a Milwaukee corporation cares in such a way. And, for the Baird volunteers, I am certain the time spent at The Gathering working alongside some of our guests is a meaningful and soul-filling experience."

As part of the recognition, Baird was awarded \$500 payable to a nonprofit of the firm's choice, and Baird has designated The Gathering as recipient of this gift. ■