

March 9, 2015

Coach Approach

Baird receives Mentor Award from TEMPO Milwaukee

Baird's commitment to professional and personal development in the workplace is not only making a difference for its associates – it has also earned the firm the 2015 TEMPO Mentor Award. TEMPO Milwaukee is an organization that seeks to further the impact of women leaders in the community by providing members with the opportunity to network and enhance their awareness on issues and trends in the business community.



The TEMPO Mentor Award honors individuals and organizations demonstrating an extraordinary commitment to helping others achieve their personal and professional potential. This year's recipients are:

- Linda Gorens-Levey of Stark Investments
- Mary Meehan of Alverno College
- Baird

"Baird's commitment to corporate mentoring has distinguished itself as an organization and set a precedent for other companies here in Milwaukee," said Jennifer Dirks, CEO of TEMPO Milwaukee. "We congratulate and honor each of our deserving recipients."

Baird was nominated by its Women Associate Resource Group (WARG) and the WARG co-chairs, Sharon deGuzman, Senior Portfolio Manager with Baird Advisors, and Anne Crago, Senior Public Relations Specialist. "Baird recognizes that associates are the firm's greatest asset and they are committed to creating a work environment where associates have opportunities to grow, both personally and professionally," said Sharon and Anne in their nomination letter.

Paul Purcell, Chairman & CEO, and Steve Booth, President & COO, added: "Driving business through stronger associate engagement, developing the next generation of Baird female leaders, and enhancing community leadership by extending those mentoring relationships outside of Baird, are all ways that these mentoring and development initiatives help Baird be the best firm it can be." ■



From L-R: Dr. Joan Prince, Vice Chancellor, University of Wisconsin – Milwaukee; Linda Newberry-Ferguson, President of TEMPO and CEO at Rehabilitation Hospital of Wisconsin; Sharon deGuzman, Senior Portfolio Manager, Baird; Anne Crago, Senior Public Relations Specialist, Baird; Jennifer Dirks, CEO, TEMPO; Erickajoy Daniels, Global Organizational Development Director, Brady Corporation.