A TRUSTED PARTNER TO SCHOOL DISTRICTS ACROSS WISCONSIN

Baird’s School Business Solutions team has helped school districts across Wisconsin plan for and meet their budgeting and financing needs. Whether your district serves tens of thousands of students or a few hundred, we have the people, services and solutions to keep your district on firm financial footing and planning for the future.

THE BENEFITS OF WORKING WITH BAIRD

- A collaborative relationship with a team of experienced school business professionals
- The personal expertise of long-time school administrators
- Forecasting and referendum planning tools your district can use right away
- On-site training, support and guidance
- Stand-in business office services
- Advanced guidance and solutions to benefit new and seasoned business officials alike
- Conferences and workshops held throughout the state on topics that impact your bottom line
- A financial services firm founded in Wisconsin and committed to your success

“As part of Baird’s nationally recognized Public Finance team, our team members work with school districts large and small to create strategic budgeting solutions that are smart, forward-looking and tailored to your needs.”
ABOUT BAIRD

Founded in 1919 in Milwaukee, Wisconsin, Baird is an employee-owned wealth management, capital markets, asset management and private equity firm with more than 100 offices and affiliates in the United States, Europe and Asia. Leveraging our deep expertise and the belief that integrity is irreplaceable, we focus on how to achieve great outcomes for our municipal, individual, institutional and corporate clients.

INDEPENDENT

Independent, privately held and associate-owned, with a steadfast client focus.

$208 BILLION IN CLIENT ASSETS

The trust our clients place in us to provide them with expert advice is our truest measure of success.¹

100 BEST

One of the Fortune 100 Best Companies to Work For®, 16 years in a row.

BALANCED

Five complementary businesses balance our sources of revenue and broaden our capabilities for clients, enabling us to continue to invest across our businesses.

NO. 1 IN OVERALL RESEARCH QUALITY

Ranked No. 1 for overall quality in sales, corporate access and research among small-/mid-cap research advisory firms by Greenwich Associates.²

ABOUT BAIRD PUBLIC FINANCE

Baird is one of the few fixed income firms in the country able to bring a broad platform of advisory, underwriting, bond placement and consulting services to our clients’ unique needs. Leveraging our full-service, clients-first philosophy, Baird is ranked among the top public finance firms both regionally and nationwide.

50 STATES

During the past 10 years, Baird has served municipal issuers in all 50 states as well as Washington, D.C.

NO. 1

Baird has been ranked the country’s No. 1 municipal underwriter for 10 consecutive years.³

MEET THE SCHOOL BUSINESS SOLUTIONS TEAM

Diane Pertzborn
School Business Specialist
608-438-8125
dperztzborn@rwbaird.com

Dennis Birr
School Business Specialist
608-415-1254
dbirr@rwbaird.com

Debby Brunett
School Business Specialist
715-552-3567
dbrunett@rwbaird.com

Keith Lucius
School Business Specialist
920-634-6999
klucius@rwbaird.com

Marleen Clark
School Business Specialist
715-450-1956
mclark@rwbaird.com

Todd Hajewski
School Business Specialist
414-298-1974
thajewski@rwbaird.com

Steve Kopecky
School Business Specialist
262-719-2497
skopecky@rwbaird.com

Diane Pertzborn
School Business Specialist
608-438-8125
dpertzborn@rwbaird.com

Elise Murn
Coordinator
414-298-2324
emurn@rwbaird.com

1As of December 31, 2018.


3Based on the number of issues from 2009–2019, according to Ipreo MuniAnalytics and Thomson Reuters.

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