



## ***Team of Champions***

Faster than a speeding bullet, Baird Chairman Fred Kasten helped kick off the 2001 United Way of Greater Milwaukee campaign Tuesday night, Aug. 28, at Miller Park in Milwaukee. Fred and fellow volunteer co-chair Stephen H. Marcus, President and CEO of the Marcus Corporation, rode into the Milwaukee Brewer's ballpark on the back of Harley-Davidson motorcycles, then changed into superhero outfits in a makeshift phone booth in the outfield, playing out this year's theme: "True Superheroes Share." Fred and Steve were joined on the field by children from the Milwaukee area who benefit from United Way agency-supported programs. The goal for this year's campaign is \$32 million. Baird's campaign for the Greater Milwaukee United Way runs during the week of Sept. 24-28.

